

Sappi is now inviting printers to participate in the biennial Sappi Printers of the Year awards. The search for the best print has already begun. Send us your outstanding print on Sappi paper now!

The deadline for entries is 31 January 2012.

Who can enter

Printers all over the world can participate by submitting their best print work. All printers are eligible to enter as many entries as they wish. Suppliers and clients of the printer may submit the printer's work providing that the printer approves and signs the entry form. Work commissioned by Sappi or its operating companies is not eligible for entry.

Entry Forms are available directly from Sappi at www.sappi.com/PrintersOfTheYear

How do I enter

Complete the judging and general information sections of the entry form and combine them with your entry. Submit a minimum of two copies of each entry. Do not use staples and ensure that your entry is well protected and in immaculate condition. Deliver or post your entry to any Sappi sales office, paper merchant or agent.

Should a submitted entry be awarded a regional gold award, thus advancing to the international awards, two additional copies of the entry will be required.

Conditions of entry

- All entries must be commercially printed on, or mainly on, a Sappi grade of paper. For information on Sappi's papers and stockists contact your local Sappi sales office or visit www.sappi.com
- All entries must have been printed between 1 January 2010 and 31 December 2011.
- Submit a minimum of two copies of each entry.
- All information must be fully completed. Please use a black pen and write clearly. Business cards may be attached, but please complete the additional information and sign the entry form.
- Entry forms with missing data or signature will automatically lead to disqualification of the entry.
- The details on the entry form are accepted as correct and accurate and all awards will be made according to this information. Winners and their entries will be photographed and promoted by Sappi.
- It is the full responsibility the printer to obtain agreement from the client to enter the work.
- The printer herewith explicitly agrees that Sappi may freely use the entries in its sole discretion for any promotional and commercial purpose, without any further compensation for the printer.
- Entries will not be returned and will become part of Sappi's library of commercially printed samples.
- Irrespective of the person submitting the entry, the awards are made to the printer (company) that printed the winning entry.

The awards

Bronze, silver and gold awards are presented in regional competitions. The winning printers and their partners are invited to receive their awards in eleven categories at a gala celebration.

Categories

Annual Reports	Must be a report or review of a profit or non-profit organisation. Must contain information about the organisation's financial performance and be related to a specified financial period. Must not be produced for sale.
Books	Must be a collection of pages that have been bound together with a hard or soft cover. Must have an ISBN or equivalent number.
Brochures	Must be a publication about an organisation, products or services. The goal of the piece is informative and generates awareness. Must not be produced for sale.
Calendars	Must include dates for referencing purposes (days, weeks, months, years etc).
Catalogues	Must contain a listing of products/items with or without prices and stock reference numbers. The goal of the piece is to generate an order or specifically list exhibition items.
Digital Print	Must be printed items that are produced on a digital printing system.
General Print	Must be printed items that are not included in any other category, such as direct mail, point of sale material, newsletters and posters.
Magazines - Sheetfed	Must be a collection of pages that have been bound together. Must be a periodic or special edition that contains editorial and/or advertising.
Magazines - Web	Same definition as Magazines – Sheetfed.
Packaging and Labels	Must enhance, protect and describe its contents or be a printed label that is applied to a product.
Printer's Own Promotion	Must promote the Printers' own organisation, products and services. Must not be produced for sale.

Triple Excellence Award

In honour of outstanding performance, Sappi grants a Triple Excellence Award to a printer that wins a gold award in the same category for three consecutive Sappi Trading Printers of the Year ceremonies. Any printer who receives this award may not submit an entry in the same category for the following two Sappi Trading Printers of the Year competitions, after which time they may again submit an entry into this category.

Judging

A single judging session will be reviewing all entries over the two years and identify the winning entries for the whole period. The judges reserve the right to reallocate an entry to a different category at their discretion, not to nominate a winner and also to award merit certificates if they see fit. The judges decision is final and no discussions will be entered into.

The judging has been carefully structured to ensure the highest possible standards, coupled with a balanced perspective. Each entry remains anonymous throughout. A complete copy of the judging criteria and last competition's jury report is available at www.sappi.com/PrintersOfTheYear.

Selection criteria

Overall impact	20 points
Degree of difficulty	20 points
Technical excellence	45 points
Finishing quality	15 points

Selection criteria for Digital Print

Overall impact	20 points
Degree of personalisation	35 points
Technical excellence	45 points

Entry Form

The following details can and will be used for official printing and online publication. For easy legibility please print clearly.

Sappi Trading
Printers of the Year
Awards 2012

Entry details

Printer's details

(Alternatively attach a business card and sign)

Printer End-user Designer Merchant

Submitter's details

(Alternatively attach a business card and sign)

Entry Form

The following details can and will be used for official printing and online publication. For easy legibility please print clearly.

Sappi Trading
Printers of the Year
Awards 2012

Entry details

Title of entry

Categories

- Annual Reports
- Books
- Brochures
- Calendars
- Catalogues
- Digital Print
- General Print
- Magazines - Sheetfed
- Magazines - Web
- Packaging and Labels (please specify)
-
- Printer's Own Promotion

Printing processes

- Digital Printing
- Flexo
- Gravure
- Heat-Set Web Offset
- Sheetfed Offset
- Screen Printing

Printing techniques

- Die cutting
- Duo tone
- Embossing
- Foils
- Fragrance
- Full colour print
- Holographic lamination
- Special inks (please specify)
-
- Special binding and folding
- Varnish (please specify)
-

Paper - Text

Grammage

Paper - Cover

Grammage

- Completely printed on Sappi paper
- Mainly printed on Sappi paper (please specify)

Printing press

Colour sequence per pass

Screen

(dpi)

Length of print run

(copies)

Special treatments and finishing

Other information

To be filled in by Sappi